

Art UK Dealers Circle

Welcome to the nation's art

Art UK is the new digital showcase for the nation's art. It replaces Your Paintings which we ran in partnership with the BBC between 2011 and early 2016. Currently showing over 212,000 paintings in oil, acrylic and tempera, by nearly 40,000 artists, Art UK is the online home for over 3,000 public collections and a growing number of important private collections. In due course, Art UK will show participating collections' watercolours and other works on paper. From 2017 it will also show sculpture.

Art UK is being funded through an unparalleled partnership between public art collections and the private sector. We at Art UK would like to invite you to participate in this partnership by becoming a member of the Art UK Dealers Circle. For a small annual donation of £250, your membership will help us make Art UK sustainable. In return you will see Art UK grow to become an invaluable resource for all.

About Art UK

Art UK is a unique national resource. No other country has undertaken such a full survey of its public art collections and made this information so widely available. Not only is it an important record of what is publicly owned, 80% of which is not on show, but already important discoveries have been made about works in public collections due to this initiative and Art UK's Art Detective network. Art Detective is our digital forum that connects public collections with curators, academics, dealers and the general public who have expert knowledge in particular fields.

Art UK is operated by a small charity previously known as the Public Catalogue Foundation but now working under the name Art UK. We spent ten years cataloguing the nation's oil painting collection before partnering with the BBC to put this project online in 2011. The Art UK website has been built with funds from Arts Council England, the Scottish Government, and a private trust but we need to raise revenue to cover the annual running costs of the site. Reflecting the importance of this resource, over 600 public collections are contributing towards Art UK's running costs by paying an annual subscription. Corporate benefactors and individual donors are also contributing.

While the remit of Art UK is to show artworks from public collections, there are important groups of paintings on Art UK that are privately owned. These include the collections of the Oxford and Cambridge Colleges. Over the coming years, more private collections will be added to Art UK, including those from stately homes and possibly corporate collections.

Why support Art UK?

Art UK offers a public-facing digital window onto what is arguably the greatest national art collection in the world. As its remit broadens to include other artworks, Art UK will provide an even more comprehensive resource, connecting curators, connoisseurs and the next generation of collectors with the nation's art.

Art world professionals constantly tell us that they cannot remember how they managed without Art UK and its predecessor, Your Paintings. It has become an essential first port of call for art-historical research and exhibition planning. Now we aim to grow the site to include over half a million artworks within the next three years. Many of these will come from smaller regional collections, which will be making their artworks digitally accessible for the very first time. Not only will the depth of the resource become increasingly valuable, but we know too that there are significant discoveries to be made in this body of material.

Some art dealers already link to Art UK from their own website in order to show works by artists they represent that are in public collections, or to complement biographical information about particular artists. Art UK artist pages now link directly to The Grove Dictionary of Art and the Dictionary of National Biography making these links even more useful; anyone with a public library card can now freely access this information.

Help Art UK by joining the Art UK Dealers Circle

Raising the necessary funds to keep growing Art UK is the biggest challenge we face as a charity. The Art UK Dealers Circle is a group of UK Art Dealers who have agreed to support Art UK by making an annual donation of £250. Members of our Art UK Dealers Circle value Art UK as a resource and are keen to help us grow by including more and more artworks.

In return for your support we would like to offer your company the following recognition and benefits. We will:

- List you on the Art UK Dealers Circle pages, and include logos which link through to your own website.
- Allow you to use the Art UK logo to show your support for this charitable initiative. Hopefully, you will link back to Art UK where you can, to highlight works by your artists in public collections.
- Give you the opportunity to write about artworks, artists and collections on Art UK and put a link to your corporate website at the bottom of the article.
- Forward copyright enquiries, or share copyright contact details, where we are permitted to do this.
- Provide you with updates from Art UK's Director, Andrew Ellis, about Art UK developments and news.
- Invite you to an annual party of partners, supporters and corporate benefactors.

If you would like to support Art UK by joining the Dealers Circle, please complete the attached form.

VAT will be charged on top of the above prices.

To discuss the Art UK Dealers Circle in more detail, please contact Camilla Stewart at <u>camilla.stewart@artuk.org</u> or on 07957 636396.

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